



Generation



Youth and Educators Succeeding



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Generation YES

Students are the future, but can contribute now.

20 years of Generation YES

1996 (12 schools)



Generation Y begins as a 5-Year U.S. Dept. of Education Technology Innovation Challenge Grant. It is renamed

Generation www.Y in 1998. ISTE becomes the distributor of publications. Generation www.Y received one of two "exemplary" ed tech models in department history in 2000.

2001 (438 schools)



After the grant ends in 2001, the Generation YES nonprofit organization was formed to scale the successful model. Generation YES developed four products all based on teams of Student Technology Leaders (STLs): GenYES (supporting teachers), Gen Tech (IT staff), Gen GIT (Females), and Gen Did (Advanced GenYES).

2008 (1,182 schools)



Generation YES combines the four programs into one GenYES program and adds the TechYES program where STLs work with teachers to help their

peers create projects aligned to standards. TechYES expands with a \$5 million U.S.D.O.E. i3 grant in Los Angeles. New schools limited to around 100 annually to ensure successful implementations.

2016 (2,138 schools)



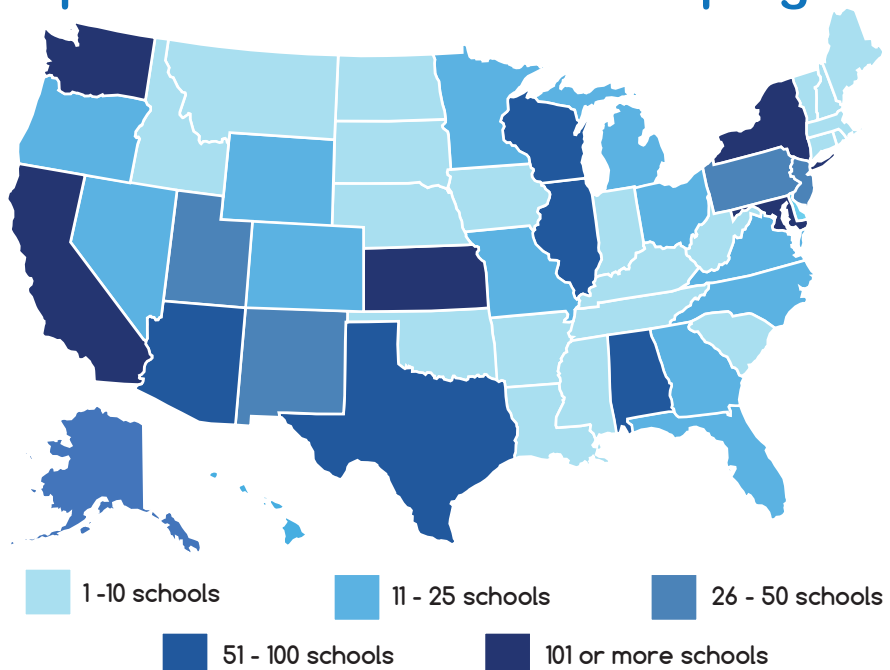
After 20 years, Generation YES becomes the most researched ed tech model in history. Lessons learned are leading the way for STLs to apply their skills to support STEM, 1:1, online assessment, digital citizenship, CTE, tech literacy, and other initiatives. Narrowing the digital divide becomes a priority. The GenYES Certification program is launched.



Dennis Harper, Ph.D.
Founder and CEO

The mission of Generation YES has always been harnessing the energy and technology expertise of K-12 students to become allies with educators to transform schools. K-12 Education reform in the 21st century is not possible without well-prepared teams of student technology leaders.

Schools per state that have implemented Generation YES programs



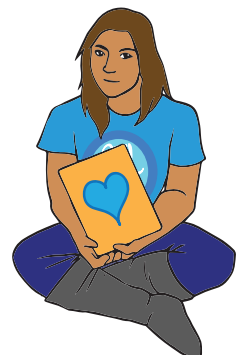
Projects the nonprofit Generation YES has supported

Liberia Renaissance Education Complex

We raised more than \$1.1 million and donated more than 5,000 hours to build the first modern school in many decades after Liberia's 25-year civil war. The Liberia Renaissance Education Complex still stands today as a bright light for Liberia's future.

TEDxRedmond: By students — For students

Generation YES co-sponsored TEDxRedmond with Microsoft Bing to host the first TEDx event organized by students and featuring only youth speakers.



Students Transform Schools

Generation YES resources make it happen.



Student Technology Leaders provide technology support

What separates Generation YES from other educational technology programs is the extensive reliance on teams of school-based student technology leaders (STLs). Generation YES provides schools with its expertise gained from 20 years of research and development to ensure STLs succeed in supporting overburdened teachers, peers, and IT staff.

Student Technology Leaders help meet K-12 Challenges

Digital Divide - Latino, African Americans, and Native Americans are woefully underrepresented in ICT college courses and workplaces. STLs learn technology, people, and leadership skills necessary to narrow this divide.

Professional Development - STLs are prepared to provide technology instruction and support to teachers. They do this one-to-one or to groups of teachers.

Technology Literacy - Generation YES provides rigorous assessment of technology proficiency leading to recognized certifications.

Career & Technical Education - Generation YES provides a strong foundation for ICT and STEM pathways. Elementary and middle school STLs become experienced providing school-based tech support that leads to high school & tertiary ICT courses and careers.

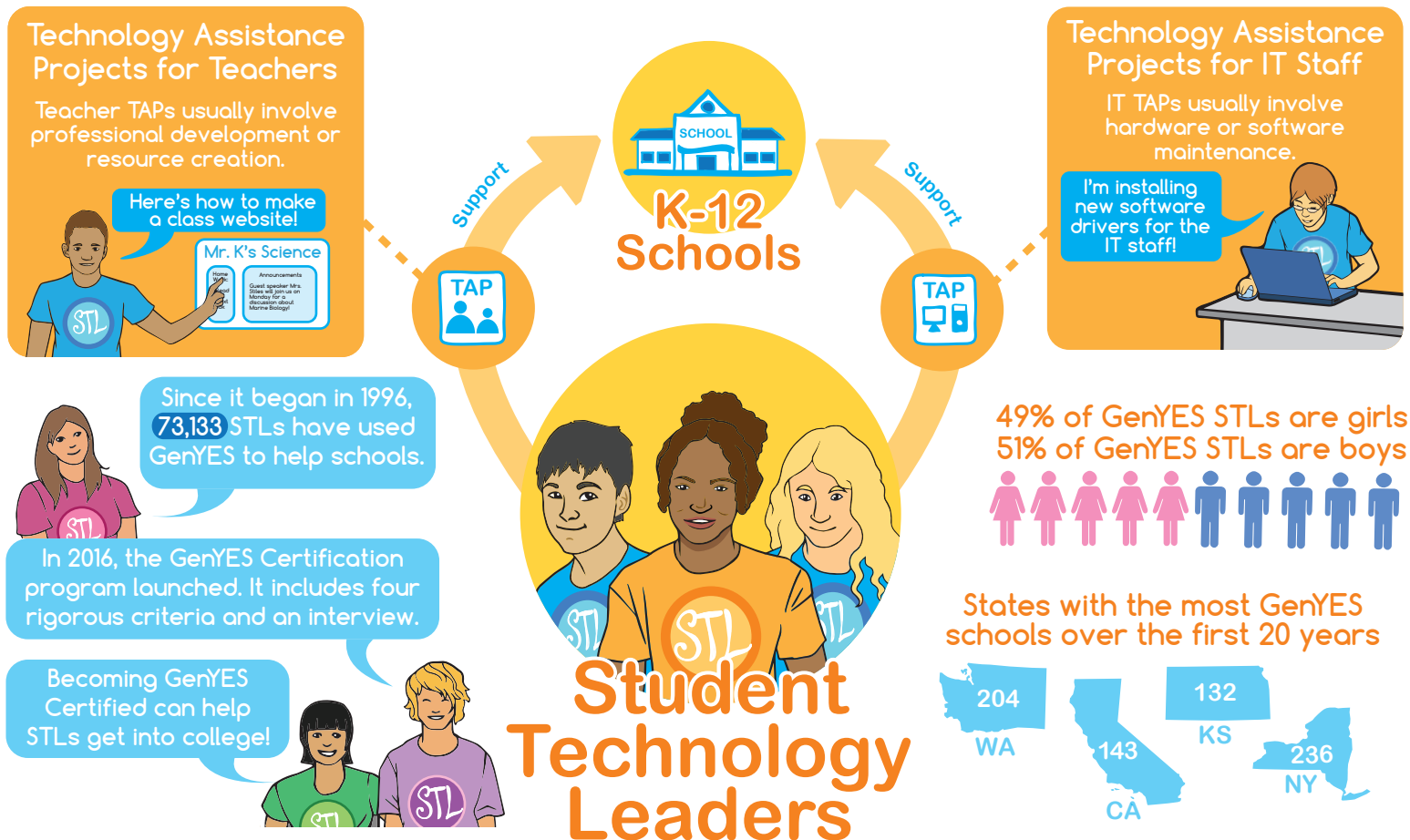
1:1 - Multiple devices often place an impossible burden on educators and IT Staff as they configure, deploy, maintain, and integrate these devices. Without a strong STL team, a school's 1:1 initiative has little chance to succeed.

Return on Tech Investment - A 20-student STL team conservatively provides an annual average of 500 hours of technology support. At prevailing 2016 average cost for ICT support of \$23.07/hr., the total ROI of \$11,535 is substantial.

GenYES

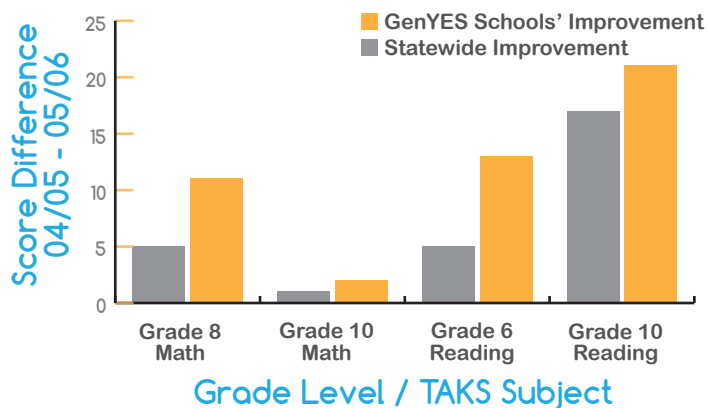
Student Technology Leaders Supporting Educators & IT Staff

GenYES provides students with the resources necessary to complete **Technology Assistance Projects (TAPs)** for teachers, administrators, and IT staff. This onsite tech support provides a rigorous learning experience for students in grades 3-12 while providing a large return on investment for schools.

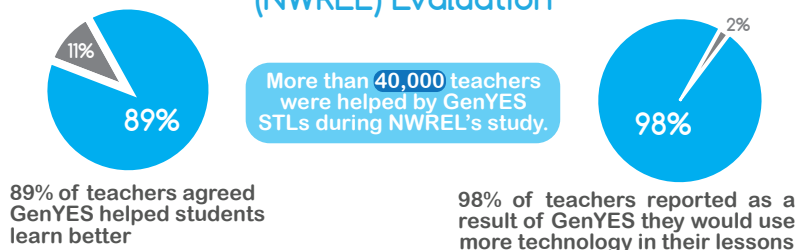


External Evaluations of the GenYES program

University of North Texas Evaluation: GenYES School TAKS Improvement Over Statewide TAKS Improvement Scores



NW Regional Educational Laboratory (NWREL) Evaluation



U.S. Department of Education Expert Panel Analysis

In 2000, GenYES received one of only two "Exemplary" awards for educational technology programs given by the USDOE. The Panel concluded that GenYES develops complex learning & thinking skills and educational excellence for all. GenYES demonstrated that it increases the participation and performance of underserved groups.